**Topic:** Crop Insurance Strategies

**Rationale:** Crop Insurance is a risk management tool many row-crop farmers use to ensure a level of income even in the case of a catastrophic yield or price event. The drought of 2012 proved to many farmers the importance of crop insurance coverage. This topic would be appropriate for agriculture education programs in row crop producing areas.

February would be most appropriate time of year for this topic as this is when crop insurance information (regulations, prices, changes in policies, etc.) becomes available. In addition, regulations dictate producers must finalize crop insurance decisions by March 15.

**Presenters:** A complete list of crop insurance agents is accessible from the USDA Risk Management website (link below). It is best (when possible) to find someone from your area to present, as they would be familiar with any unique situations that may be present in your locale.

<http://prodwebnlb.rma.usda.gov/apps/AgentLocator/#/>

In the box in the upper left-hand corner, enter your zip code, then click on search.

Search results will list agents closest to your zip code.

Another good filter to use would be to simply ask some of the crop producers in your community who they have as a crop insurance agent. Local producers are often a great source for speakers on this topic.

**Sample Press Release:** The Agricultural Education Department of the Anytown High School will host a Crop Insurance Update for producers on Thursday February 25, 2016 in the Agricultural Education classroom. Irma Cellar of Anytown Insurance Agency will be leading the discussion. Ms. Cellar has been a Crop Insurance Agent for the area for the past 11 years. There is a no fee for this meeting, and you don’t have to be a crop farmer or a customer of Anytown Insurance Agency to attend. All are welcome!